



CHRISTINA LAKE, BC  
**PICKLEBALL CAPITAL**  
of CANADA

# POWERED BY



CHRISTINA  
**GATEWAY**  
COMMUNITY DEVELOPMENT ASSOCIATION



Regional District of  
**Kootenay Boundary**



**Grace McGregor**  
Elected Official for  
Christina Lake



Regional District of  
**Kootenay Boundary**

**Christina Lake**  
Parks & Recreation  
Commission





**A B C D**

**Finding the Right Community  
ASSET**

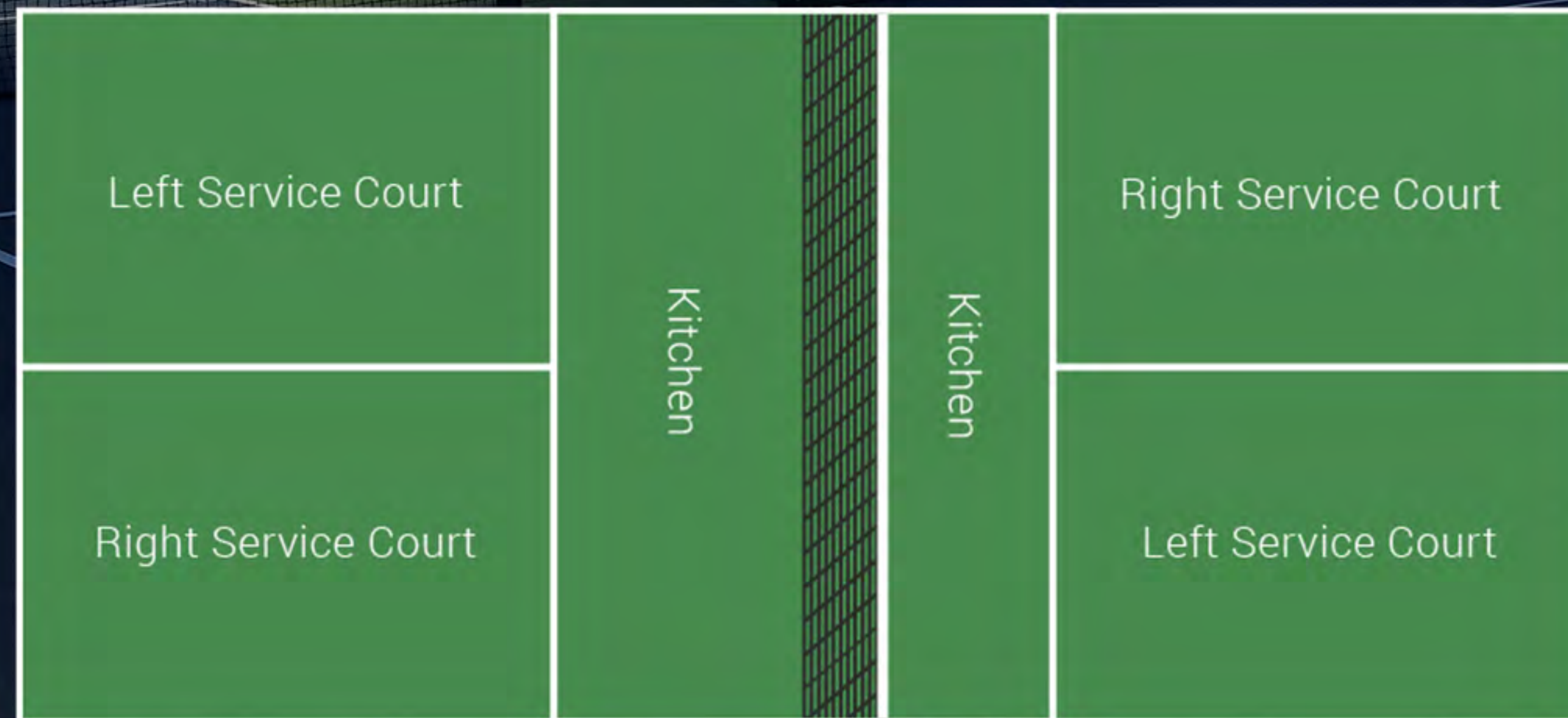
**CRAPPIE  
PICNIC AREA**



MOKEL



# What the heck is PICKLEBALL?



# WEEKEND FORECAST

*some*

**DINKING**

WITH A CHANCE OF

**PICKLEBALL**








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Home Canada Intellectual Property Office

## Canadian Intellectual Property Office

The Canadian Intellectual Property Office (CIPO) is a special operating agency of Innovation, Science and Economic Development Canada. We deliver intellectual property (IP) services in Canada and educate Canadians on how to use IP more effectively.

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### Latest



On October 30, the new Patent Rules came into force and Canada's ratification of the Patent Law Treaty was completed.

Patent and trademark word annual notifications (annual) deadline: March 31, 2020 (2020-03-31 09:30)  
 CIPO releases its IP Canada Report 2019 (2019-09-04 13:48)  
 New online services for industrial designs (2019-08-08 06:00)

[All news](#)


### IP rights and services

<b>Trademarks</b> Trademarks database, application process, fees, trademark agents, forms and the goods and services manual	<b>Patents</b> Patents database, application process, fees, patent agents, forms and expedited examination services manual
<b>Copyright</b> Copyrights database, copyright registration, fees and forms	<b>Industrial designs</b> Industrial designs database, application process, fees and forms
<b>Intellectual property databases</b> Canadian IP databases and downloadable bulk data	<b>IP asset management</b> IP strategy tool and information on protecting your IP outside Canada and getting a loan for IP applications
<b>Services for patent and trademark agents</b> Information on becoming an agent, renewing your registration and opening a deposit account, and fees	<b>Updates to legislative IP regime</b> Hague Agreement, Madrid Protocol, Singapore Treaty, Nice Agreement and Patent Law Treaty
<b>Integrated circuit topographies</b> Integrated circuit topography registration, fees and forms	

### Education, tools, and resources

<b>Clean technology and IP</b> Expedited patent application process, agents and success stories	<b>IP Academy</b> Online learning modules, IP strategy tool and registration for startups and business
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## Pickleball Capital of Canada — 1851499



<b>Application number</b> 1851499  <b>Registration number</b> TMA1068582  <b>Type(s)</b> Word  <b>Category</b> Trademark  <b>CIPO status</b> REGISTERED  <b>Filed</b> 2017-08-08  <b>Registered</b> 2020-01-09  <b>Registration Expiry Date</b> 2030-01-09  <b>Registrant</b> Christina Gateway Community Development Association 1675 Highway 3 Christina Lake BRITISH COLUMBIA V0H1E2	<b>Index headings</b> PICKLEBALL CAPITAL OF CANADA PICKLE BALL <b>Goods (file class &amp; Statement)</b> 14 (1) Promotional key chains 16 (2) Promotional decals 18 (3) All purpose sport bags; backpacks, book bags, sports bags, bum bags, wallets and handbags; bags for sports 21 (4) Drinking bottles for sports 25 (5) Promotional caps; promotional t-shirts 26 (6) Bags specially adapted for sports equipment; electronic targets for games and sports  <b>Services (file class &amp; Statement)</b> 35 (1) Business management of sports people; developing promotional campaigns for others; promoting the sale of goods and services through promotional contests and the distribution of related printed material; promotional management for sports personalities 40 (2) Custom imprinting of sports uniforms 41 (3) Booking of seats for shows and sports events; coaching in the field of sports  <b>Claims</b> Proposed Use in CANADA
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### Action History

Action	Action date	Due date	Comments
Filed	2017-08-08		
Created	2017-08-09		
Formalized	2017-08-10		
Search Recorded	2018-08-02		
Examiner's First Report	2018-08-03	2019-02-03	
Approval Notice Sent	2019-01-10	2019-02-07	
Approved	2019-02-28		APPROVED BY PROGRAM EX200M1
Advertised	2019-03-20		Vol.66 Issue 3360
Registration Pending	2019-06-20		
Registration Fee Notice Sent	2019-06-20	2019-12-20	
Registered	2020-01-09	2030-01-09	



# THE EXCITEMENT



CHRISTINA LAKE  
BC



THE OFFICIAL  
**PICKLEBALL**  
CAPITAL OF CANADA

CHRISTINA LAKE  
BC



THE OFFICIAL  
**PICKLEBALL**  
CAPITAL OF CANADA



CHRISTINA LAKE  
**PICKLEBALL**  
CLUB



# SPONSORSHIPS & Community Support

THE OFFICIAL  
**PICKLEBALL**  
CAPITAL OF CANADA



Parks  
Commis



AREA C REGIONAL DISTRICT OF KOOTENAY BOUNDARY 0398  
CHRISTINA LAKE, B.C. August 2019  
VOH - E2 DATE  
TEL: (250) 447-8293

PAY to CHRISTINA LAKE PICKLEBALL CLUB | \$ 2725.00  
the order of  
Twenty-Seven Hundred + Twenty-five DOLLARS

 Kootenay Boundary  
Ivan McEwen  
Regional District of Kootenay Boundary  
559922 \* 20500 255 < 10 211 398 6 1

# COURT EXPANSION

6

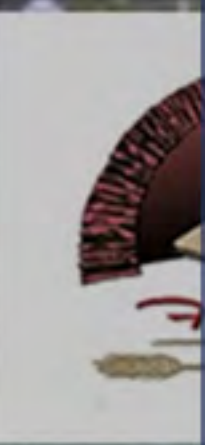
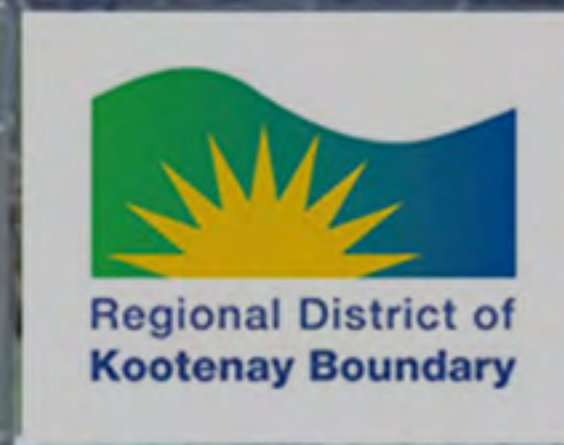
PICKLEBALL COURTS

3

RENOVATED

3

BRAND NEW







# MARKETING & PROMOTIONS

The image displays a multi-platform marketing strategy for the Christina Lake Pickleball Club. It features three devices: a tablet, a smartphone, and a magazine.

**Tablet Display:** The website header includes a search bar and navigation links: Home, Calendar, Let's Play, The Game, Our Club, Our Courts, Sponsorship, Connect, News, Dibs. The main content area features the Christina Lake Pickleball Club logo and a large red banner for the "Hook Line & Dinker - Christina Lake Pickleball Tourney 2020". A digital countdown timer shows 115 days, 19 hours, 24 minutes, and 19 seconds remaining. Registration dates are listed as 01/13/20 - 05/29/20, and tournament dates as 06/26/20 - 06/29/20. A "REGISTER TODAY" button is prominently displayed. Below the banner, there is a section titled "Christina Lake, BC the Official Pickleball" with a photograph of a hand holding a "CHRISTINA LAKE PICKLEPALOZ 2019" medal.

**Smartphone Display:** The mobile app version of the website shows the tournament title "Hook Line and Dinker - Christina Lake Pickleball Tournament 2020" with dates "Fri 06/26/20 thru Mon 06/29/20". It features a "Registration Open" button with a "125 Registered Players" counter and a "Register Now" button. A menu at the bottom includes links for Information, Schedule, Competition Events, Player List, Event Player List, Welcome, Events/Brackets, Directions, Contact, Players Needing Partners, and Find Player.

**Magazine Display:** The magazine is titled "Outdoor Recreation" and features a large photograph of a person playing pickleball. The headline reads "Outdoor Recreation" with sub-headlines "Hiking, paddling, biking, fishing & more" and "boating, fishing". The article is titled "PICKLEBALL CAPITAL OF CANADA" and discusses the sport's popularity in Christina Lake, BC.

CHRISTINA LAKE  
BC



THE OFFICIAL  
**PICKLEBALL**  
CAPITAL OF CANADA



# SORRY KELOWNA...

Kelowna "unofficial" pickleball capital of Canada



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About 14,500 results (0.37 seconds)

The **unofficial Pickleball capital of Canada**, **Pickleball Kelowna** has now surpassed 400 members and continues to grow. A sport now played by people all ages, **Pickleball** is gaining ground all across **Canada**, but is even more popular in the U.S. where more than 2.8 million people play the game.

Jul 6, 2018



[www.kelownacapnews.com](http://www.kelownacapnews.com) › sports › spots-at-pickleball-nationals-in-hi...

[Spots at pickleball nationals in high demand – Kelowna ...](#) ✓



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## *Marques de commerce*

### *Certificat d'enregistrement*

La présente certifie que la marque de commerce indiquée ci-dessous a été enregistrée. L'extrait ci-joint est une copie conforme de l'inscription de son enregistrement. Conformément aux dispositions de la Loi sur les marques de commerce, cette marque de commerce est sujette à renouvellement tous les 10 ans à compter de la date d'enregistrement.



## *Trademarks*

### *Certificate of Registration*

This is to certify that the trademark identified below has been registered and that the attached extract is a true copy of the record of its registration. In accordance with the provisions of the Trademarks Act, this trademark is subject to renewal every 10 years from the registration date.

**Pickleball Capital of Canada**

# YOU'RE INVITED TO DINK IT AT CHRISTINA LAKE, BC

## The Official Pickleball Capital of Canada

